

## GMS chosen to represent Japan for the Entrepreneurship World Cup, an international competition participated by over 170,000 entrepreneurs

https://www.global-mobility-service.com/en/

Helping to provide financial access towards the 1.7 billion poor and low-income population who cannot afford cars, Global Mobility Service Inc. (Headquarters: Minato-ku, Tokyo; President/Founder: Tokushi Nakashima; hereinafter referred to as "GMS"), a financial inclusion type FinTech startup that provides credit creation services by utilizing IoT technology is proud to announce that it has won the "EWC Japan 2021 National Finals", the national competition for the Entrepreneurship World Cup (hereinafter referred to as "EWC"), an international pitch competition for entrepreneurs, and will represent Japan in the EWC Global Finals.



EWC is a pitch competition for startups worldwide, co-sponsored by Misk Global Forum, Global Entrepreneurship Network (hereinafter referred to as "GEN"), and The Global Education & Leadership Foundation. Around 175,000 entrepreneurs from over 200 countries and regions have participated in the competition, and EWC has provided the winners with accelerator programs and funding opportunities.

The national competition "EWC Japan 2021 National Finals" was hosted by GEN Japan, Japan Innovation Network, and CIC Tokyo, an official partner of EWC, to select a startup to compete in the Global Finals in autumn. Highly praised for its technology, globality, and contribution to social issues such as poverty, GMS was elected to compete in the Global Finals representing Japan.

GMS will continue to promote truly sustainable business in Japan and in countries part of ASEAN by creating economic rationality while solving social issues such as poverty, considered to be one of the most important issues of the United Nations' Sustainable Development Goals (SDGs). To find out more about GMS' initiatives, please see this video (<a href="https://youtu.be/OD7SvnoRYAo">https://youtu.be/OD7SvnoRYAo</a>).

## Please look forward to the future efforts of GMS.















<sup>\*</sup>Content of this press release, matters related to capital, services, contact information, and other information is based on information at the time of the press release. Changes may be made without notice.

## ■About Global Mobility Service Inc.

With our vision "We create a system in which all hard workers are recognized", GMS is a fintech startup working for financial inclusion by creating credit for the 1.7 billion poor and low-income people in the world. By analyzing vehicle data (driving status, speed, etc.) collected by the MCCS, an IoT device equipped with technology to remotely control vehicles, and financial data (payment status, etc.) obtained in conjunction with financial institutions, we visualize the creditworthiness of drivers and create opportunities to utilize financial services such as loans and leases for those who are unable to qualify for conventional credit screening. As of October 2020, we have raised a cumulative total of 5.6 billion yen in recognition of our business model of addressing social issues by creating job opportunities for poor and low-income people in Japan and in ASEAN countries (Philippines, Cambodia, and Indonesia). We will continue to contribute to the international community towards the realization of a prosperous society through a business model that creates economic rationality in solving problems such as poverty.

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Business	Provision of Mobility Service Platform
	Utilization service of big data accumulated on the cloud server
Date of Establishment	25 November 2013

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