

## GMS Nakashima Selected as BEST 10 in Forbes JAPAN'S "START-UP OF THE YEAR 2020" for Two Consecutive Years

Global Mobility Service Inc. (Headquarters: Minato-ku, Tokyo; President Director / CEO: Tokushi Nakashima; hereinafter referred to as "GMS") was pleased to announce that GMS representative Nakashima was selected as a member of Forbes JAPAN'S "START-UP OF THE YEAR 2020". We have been chosen as BEST10 for 2 consecutive years and won a prize at the sixth place which means increasing our ranking four places since last year.



Forbes JAPAN is a well-known economic magazine that represents Japan, and Forbes JAPAN'S "START-UP OF THE YEAR 2020" is an award ceremony for selecting aspiring entrepreneurs who will lead the future of Japan. GMS was highly evaluated in terms of showing continuous improvements of its performance including in ASEAN countries with unique FinTech services utilizing IoT technology, and of making 1.7 billion people around the world who have not passed screening purchase cars with providing financial services and solving social issues.

As a global startup specializing in financially inclusive FinTech from Japan, GMS works towards realizing a system in which every individual is correctly evaluated for their work. Through our vision, "Through the provision of mobility service, we make people happy", we create economic

rationality while solving social issues including poverty, which is recognized as the most important issue among the SDGs. We will promote a truly "sustainable" business model and contribute to local societies through our activities in Japan and ASEAN countries.

## Please look forward to the future efforts of GMS.















\*Content of this press release, matters related to capital, services, contact information, and other information is based on information at the time of the press release. Changes may be made without notice.

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## **■**Overview of Global Mobility Service Inc.

GMS has built a FinTech service model that utilizes the IoT device "MCCS\*1" enabling remote start control of proprietary vehicles and the mobility service platform "MSPF \*2", and provided them to the Japanese and ASEAN markets. We joined Keidanren (Federation of Economic Organizations) in March 2019 and have attracted attention as a business model with high affinity with Society 5.0 for SDGs. Also, Nakashima was elected as a member of the "SDGs Management / ESG Investment Study Group" of the Ministry of Economy, Trade and Industry and contributed to publish the "SDGs Management Guide". This GMS model has been highly evaluated as a model case project for achieving the SDGs.

- \*1 "MCCS" is an abbreviation for Mobility-Cloud Connecting System, a device which identifies the location of the vehicle. This system enables safe control and remote operation of the engine.
- \*2 "MSPF" is an abbreviation for Mobility Service Platform, which allows management, control, data analysis etc. of the vehicles.

Company Name	Global Mobility Service Inc.
Representative	Tokushi Nakashima (President / CEO)
Head Office	4F Sumitomo Shiba Daimon Bldg. II, 1-12-16 Shibadaimon, Minato-ku,
	Tokyo, 105-0012, Japan
Business	Provision of Mobility Service Platform
	Utilization service of big data accumulated on the cloud server
Date of Establishment	Nov 25, 2013