



July 1, 2019

# Global Mobility Service Announces Strategic Partnership with Tunas Group, Indonesia's Largest Independent Automotive Dealer

PT. Global Mobility Service Indonesia (Headquarters: Jakarta, Indonesia, President Director/CEO: Tokushi Nakashima, hereafter referred to as "GMS Indonesia") a subsidiary of Global Mobility Service Inc. is pleased to announce the formation of a strategic partnership with PT. Tunas RideanTbk. (Headquarters: Jakarta, Indonesia, President Director: Rico AdisurjaSetiawan, hereafter referred to as "Tunas Ridean"), the largest independent automotive dealer group in Indonesia.



[Rico AdisurjaSetiawan, President Director, Tunas Ridean (Left) and Tokushi Nakashima, CEO, GMS (Right)

Through the provision of GMS Indonesia's IoT Services, financial institutions are able to support those in need of vehicles for the purpose of gaining a better living. This enables people to purchase cars to work and improve their income, even if they did not have access to conventional loans and leases due to the lack of creditworthiness required by financial institutions.

Tunas Ridean is a company which represents Indonesia for its services such as distributing, financing, and rental business. With their annual sales of 120 billion yen and 45,000 units in volume, they sell the largest number of cars as an independent automotive dealer across the whole of Indonesia, dealing with various models including Toyota, Daihatsu, Honda, and BMW.

While ride-sharing services are becoming increasingly widespread across Indonesia, we have

succeeded in building a structure to support taxi drivers and those engaged in ride-sharing services, by realizing a stable supply of vehicles through our partnership. We will both work to realize a society in which hardworking people are given rightful opportunities towards a better life.

#### Please look forward to the future efforts of GMS Indonesia and Tunas Ridean.

\*Content of this press release, matters related to capital, services, contact information, and other information is based on information at the time of the press release. Changes may be made without notice.

<Inquiry Recipient>

Global Mobility Service Inc. Okubo & Fukada Tel: +81-3-6264-3113 FAX: +81-3-6264-3322

E-mail: press@global-mobility-service.com URL: http://www.global-mobility-service.com/

## **■**Overview of Global Mobility Service Inc.

GMS has built a FinTech service model that utilizes the IoT device "MCCS\*1" enabling remote start control of proprietary vehicles and the mobility service platform "MSPF \*2", and provided them to the Japanese and ASEAN markets. We joined Keidanren (Federation of Economic Organizations) in March 2019 and have attracted attention as a business model with high affinity with Society 5.0 for SDGs. Also, Nakashima was elected as a member of the "SDGs Management / ESG Investment Study Group" of the Ministry of Economy, Trade and Industry and contributed to publish the "SDGs Management Guide". This GMS model has been highly evaluated as a model case project for achieving the SDGs.

## < About Global Mobility Service Inc.>

Establishment: November 25, 2013

Head Office: 4F Sumitomo Shiba Daimon Bldg.ll, 1-12-16 Shibadaimon, Minato-ku, Tokyo, 105-

0012, Japan

Representative: Tokushi Nakashima (President/CEO)

#### < About PT. Tunas RideanTbk. >

Head Office: Jl. Raya Pasar Minggu No.7, Jakarta 12740 Representative: President Director Rico Adisurja Setiawan Business: Automotive distributor, financing, rental business

URL: http://www.tunasgroup.com/